

BEFORE THE NEBRASKA PUBLIC SERVICE COMMISSION

In the Matter of the Nebraska Public)
Service Commission, on its own)
motion, to consider revisions to the)
universal service fund contribution)
methodology.)

APPLICATION NO. NUSF-100

TESTIMONY OF ROBERT LOGSDON

ON BEHALF OF

COX NEBRASKA TELCOM, LLC

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MAR 24 2017

Nebraska
Public Service Commission

MARCH 24, 2017

1 **Q. PLEASE STATE YOUR NAME AND ADDRESS FOR THE RECORD.**
2 A. My name is Robert Logsdon and my business address is 11505 West Dodge
3 Road, Omaha, NE 68154.

4 **Q. ON WHOSE BEHALF ARE YOU PROVIDING THIS TESTIMONY?**
5 A. I am testifying on behalf of Cox Nebraska Telcom, LLC. Cox is certificated by
6 this Commission to provide local exchange and interexchange
7 telecommunications services in Nebraska. In addition, Cox has been designated
8 by this Commission as an Eligible Telecommunications Carrier for Lifeline
9 service. I will refer to Cox Nebraska Telcom, LLC as "Cox" throughout my
10 testimony

11 **Q. WHAT ARE YOUR DUTIES WITH COX AND HAVE YOU**
12 **PREVIOUSLY TESTIFIED BEFORE ANY GOVERNMENTAL BODIES?**
13 A. My duties include managing regulatory affairs for Cox in the states of Nebraska,
14 Iowa, Idaho, Kansas, Oklahoma and Arkansas. I oversee tariff filings in these
15 states, as well as regulatory compliance. I've testified before this Commission
16 and the Iowa Utilities Board. I have also testified before the Nebraska
17 Legislature's Transportation and Telecommunications Committee.

18 **Q. PLEASE DESCRIBE YOUR RELEVANT EMPLOYMENT AND**
19 **EDUCATIONAL HISTORY.**
20 A. I earned a Bachelor of Science degree in Business Administration from the
21 University of Nebraska, Lincoln in 1981. From 1989 to 2000, I worked at the
22 Nebraska Public Service Commission, first in the Transportation Department and
23 later as the Commission's Executive Director. I left the Public Service

1 Commission in 2000 to work for Cox and I have served as the Director of
2 Regulatory Affairs since that time.

3 **Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?**

4 **A.** The purpose of my testimony is to provide information to the Commission
5 relative to the Order entered in NUSF-100 on February 22, 2017. Specifically,
6 Cox has concerns and/or questions regarding the billing of business customers,
7 the calculation of business customer revenues, use of the FCC Form 477 and the
8 consideration that has been given to the receipt of federal support by Nebraska's
9 incumbent local exchange carriers as the Nebraska Universal Service Fund
10 ("NUSF") was sized.

11 **Q. BRIEFLY DESCRIBE COX AND ITS INTEREST IN THIS DOCKET.**

12 **A.** Cox offers telecommunications services to residential and business customers in
13 the Omaha metropolitan area, including voice telephone, cable television and
14 broadband services. Cox participates in the Nebraska Telecommunications
15 Assistance Program ("NTAP") and as such, provides discounted voice telephone
16 services to low-income persons. In addition, Cox has been awarded funds from
17 the Commission's Broadband Program receiving grants in NUSF-92 in 2016 and
18 2017 that benefit the Salvation Army, Omaha Public Schools and 75 North.
19 Furthermore, all of Cox's customers, but for NTAP recipients, pay the NUSF
20 surcharge.

21 **Q. PLEASE DESCRIBE COX'S CONCERNS RELATIVE TO THE ORDER**
22 **ENTERED IN NUSF-100 ON FEBRUARY 22, 2017.**

23 **A.** Cox has four main points it wishes to address. The first relates to the proposed
24 assessment on business customers. While the Commission states it intends to

1 move to a connection-based assessment methodology, business customers are
2 treated under a hybrid approach where monthly revenues are taken into
3 consideration. This unduly complicates the assessment calculation. Business
4 customers may fluctuate from one revenue band to another, thus requiring the
5 assessment of varying surcharges on a monthly basis. Such a process will be
6 confusing for customers, burdensome, and inordinately complicated, if not
7 entirely impossible for billing systems to perform. Simpler, less costly or
8 complicated methods can be adopted that will achieve the desired stability for the
9 fund.

10 In the NUSF-100 Order entered February 22, 2017, the Commission sought
11 comment on whether the Commission's proposal is easy to administer (*see* pg.
12 18). As it relates to business customers, the answer is an unequivocal 'no'. The
13 methodology proposed exceeds the current capabilities of even the most
14 sophisticated and robust billing system. Furthermore, incorporating a revenue
15 component for business customers is not a pure connections-based approach, the
16 stated goal of NUSF-100. If the Commission wishes to adopt a connections-
17 based methodology, it should do so without integrating revenue tiers for business
18 customers.

19 Second, if the Commission chooses to proceed using revenue tiers despite the
20 concerns mentioned above, the Commission must explicitly set forth what
21 business revenues are to be included in the calculation. The explanation provided
22 in Footnote 100 is insufficient for carriers to determine how business users'
23 revenues are to be determined. If revenue bands are going to be used, it must be

1 clearly and widely understood what business revenues the Commission intends
2 carriers to include. Such an explanation would obviously not be necessary
3 should the Commission decide against assessing business customers as proposed,
4 which is Cox's preference and recommendation.

5 In summary, the Commission's proposed methodology will retain all of the
6 inherent administrative difficulties of determining which revenues are subject to
7 the assessment, while also requiring development of new billing system
8 capabilities to assess connections. Instead, the Commission should adopt a true
9 connections-based method for business customers, with appropriate distinctions
10 for simple voice lines, PBX or Centrex trunks and the like to ensure fair
11 contributions from all categories of customers.

12 Third, Cox does not oppose the Commission using the FCC Form 477. However,
13 the Commission needs to explain how the Form 477 will be used and for what
14 purposes. Is the Form 477 a document the Commission intends to use to audit
15 remittances? How will the Form 477 be used to assess the connections of high-
16 volume business customers? The Form 477 calculates business customer PRIs as
17 23 Voice Grade Equivalents ("VGEs") and legacy T-1s as 24 VGEs. How are
18 carriers expected to use the Form 477 to count connections without unduly
19 burdening business customers who utilize high-capacity circuits? To avoid such a
20 burden, should a cap be implemented? More information is needed so carriers are
21 fully aware how their Form 477 information will be used, especially as it applies
22 to assessing the connections of business customers. Furthermore, the
23 Commission should explicitly acknowledge that Form 477s contains proprietary,

1 competitively-sensitive data and as such, all Form 477 filings will be labeled
2 confidential and not subject to public review.

3 The fourth and final point Cox wishes to raise is the lack of information contained
4 in NUSF-100 acknowledging the federal support received by Nebraska's high-
5 cost carriers. Cox, and others have long-maintained the Commission must take
6 into consideration the significant federal sums that have, or will flow to
7 Nebraska's incumbent local exchange carriers to properly size the NUSF. The
8 suggested increase to the high-cost program, called the Fixed Broadband Program
9 in NUSF-100 is massive; from a current \$36.6m to a proposed \$54m.

10 Accordingly, it is not just reasonable, but essential that the Commission explicitly
11 state how federal support has been accounted for to validate the substantial
12 increase that has been recommended. In addition, as the FCC continues to make
13 available additional funds from later stages of federal support from its Connect
14 America or Remote Areas funds, the Commission should put in place
15 methodology to evaluate concurrent reductions in NUSF support.

16 The Commission has previously stated the NUSF should complement the federal
17 fund. In fact, the Commission expressly indicated its intent to coordinate with the
18 federal fund in its proposed strategic plan in NUSF-100 via an Order entered on
19 April 5, 2016 (*see* pg. 5). The Commission further stated in that same Order
20 "Coordination with the federal mechanism will be the key to making efficient use
21 of universal service support" (*see* pg. 5.)

22 However, the current proposal set forth in NUSF-100 is void of any details that
23 such has occurred. Federal support from the Connect America Fund, including

1 that associated with the upcoming competitive bidding phase, inter-carrier
2 compensation reform, adoption of federal price floor benchmarks, a Remote Area
3 Fund, etc. are all factors that should be taken into consideration as the NUSF is
4 sized to meet current needs and objectives. Cox has commented previously in this
5 docket that this important issue must be incorporated as the fund size is being
6 determined. Such information is critical to justify the immense increase that has
7 been suggested as necessary for the NUSF high-cost program.

8 **Q. GIVEN COX'S CONCERNS, DO YOU HAVE ANY**
9 **RECOMMENDATIONS FOR THE COMMISSION?**

10 **A.** Yes. First, the Commission needs to abandon the approach it recommended for
11 billing business customers. Not only will such a proposal cause customer
12 confusion, it is impossible for a billing system to perform. If the Commission
13 wishes to adopt a connections-based approach, it needs to do so without adding
14 complicated revenue tiers, and a multitude of varying rates. Second, a
15 Progression Order needs to be entered explaining how the Commission intends to
16 use the Form 477, particularly as it relates to business customers, and indicate all
17 Form 477s will be given confidential treatment. Finally, the Commission should
18 enter a Progression Order that justifies the +\$17m increase to the high-cost fund.
19 The NUSF-100 Order lacks information showing how federal support has been
20 taken into consideration in calculating the need of \$54m for the Fixed Broadband
21 Program.

22 **Q. DOES THIS CONCLUDE YOUR TESTIMONY?**

23 **A.** Yes.