Applicant: Consolidated Telephone Company ("Consolidated")

Project Area: Purdum Unserved

Attachment G: Business Plan

The project proposal is to construct Fiber to the Premise (FTTP) facilities to all the homes and businesses in the Purdum project area. All fiber cable will be placed under ground to provide the highest quality, most reliable and resilient network possible. The expected useful life of the fiber facilities is 25 years and the expected life of the electronic used with the fiber is 11 years. Consolidated has engaged Consolidated Companies, Inc. to construct the fiber facilities that will be connected to our fiber transport ring carrying internet traffic routing to both Denver and Chicago.

The project will require permits from the State, the County, and, if necessary, permits for railroad undercrossing along with occupancy of rights of way. Such permits are routine and Consolidated does not expect any legal challenges in obtaining the necessary permissions.

Consolidated has been providing telecommunications service in rural Nebraska since 1947. The company has grown considerably during those 75 years and has worked to keep services competitive and meet the needs of our customers. Consolidated's Form M regulatory filings show that the company has a strong balance sheet and does not present a credit risk to its stakeholders, including owners, lenders, regulators, vendors, and customers. The company has been operated conservatively and is in strong financial position to continue operation for years to come.

The estimated average revenue per month is \$83.00. This estimate includes revenues from broadband service along with other telecommunication service revenues. A projection of revenues, expenses, and take-rates are included in the detailed schedules along with a 25-year net cash flow.

Project: Purdum Unserved					Project Cash Flow									
					Year	Year	Year	Year	Year	Year	Year	Year		
Li	ne		Source		1	2	3	4	5	6	7	8		
Α	1	Total Project Investment	Attachment H	\$	952,220									
	2	Fiber	Attachment H	\$	924,640									
	3	COE	Attachment H	\$	27,580		<			Useful Life				
В	1	Company Match	Attachment L		36%									
	2	Company Match Fiber	A2*B1	\$	332,870									
	3	Company Match COE	A3*B1	\$	9,929									
	4	Company Capital Investment	B2+B3	\$	342,799									
С	1	Depr Expense Fiber, 25 yr. life	B2/25	\$	13,315 \$	13,315 \$	13,315 \$	13,315 \$	13,315 \$	13,315 \$	13,315 \$	13,315		
	2	Depr Expense COE, 11 yr. life	B3/11	\$ \$	903 \$	903 \$	903 \$	903 \$	903 \$	903 \$	903 \$	903		
	3	Total Depreciation Expense	C1+C2	\$	14,217	14,217	14,217	14,217	14,217	14,217	14,217	14,217		
	4	SIT Rate	Input		7.81%	7.81%	7.81%	7.81%	7.81%	7.81%	7.81%	7.81%		
	5	FIT Rate	Input		21.00%	21.00%	21.00%	21.00%	21.00%	21.00%	21.00%	21.00%		
	6	Effective Tax Rate	(C4+C5)/(1+C4)		26.72%	26.72%	26.72%	26.72%	26.72%	26.72%	26.72%	26.72%		
D		Estimated # of Locations Served	Input or E1		63	65	67	67	68	68	68	68		
	2	Estimated # of Passings	Input		85	85	85	85	85	85	85	85		
	3	Initial Penetration	D1/D2		74%	77%	79%	79%	79%	80%	80%	80%		
	4	Win back % Unserved Passings	Input		10%	1%	1%	1%	1%	1%	1%	1%		
	5	Projected Penetration	(1-D3)*D4+D3		77%	79%	79%	79%	80%	80%	80%	80%		
Ε	1	Projected Subscribers	D2*D5		65	67	67	68	68	68	68	68		
	2	Avg Rev per Sub	Input	\$	83.00 \$	83.00 \$	83.00 \$	83.00 \$	83.00 \$	83.00 \$	83.00 \$	83.00		
	3	Revenue	E1*E2*12	\$	64,939 \$	66,911 \$	67,089 \$	67,264 \$	67,438 \$	67,611 \$	67,781 \$	67,950		
	4	Avg Exp per Sub	Input	\$	42.80 \$	42.80 \$	42.80 \$	42.80 \$	42.80 \$	42.80 \$	42.80 \$	42.80		
	5	Depreciation Expense	C3	\$	14,217 \$	14,217 \$	14,217 \$	14,217 \$	14,217 \$	14,217 \$	14,217 \$	14,217		
	6	Expense	(E1*E4*12)+E5	\$	(47,701) \$	(48,718) \$	(48,809) \$	(48,900) \$	(48,990) \$	(49,078) \$	(49,166) \$	(49,253)		
	7	Net Income	E3+E6	\$	17,238 \$	18,193 \$	18,279 \$	18,364 \$	18,449 \$	18,532 \$	18,615 \$	18,697		
	8	Taxes	C6*E7	\$	(4,607) \$	(4,862) \$	(4,885) \$	(4,908) \$	(4,930) \$	(4,952) \$	(4,974) \$	(4,996)		
	9	After Tax Net Income	E7+E8	\$	12,632 \$	13,332 \$	13,395 \$	13,457 \$	13,519 \$	13,580 \$	13,640 \$	13,700		
		Depreciation Expense	E5	\$	14,217 \$	14,217 \$	14,217 \$	14,217 \$	14,217 \$	14,217 \$	14,217 \$	14,217		
		Company Capital Investment	B4	\$	(342,799) \$	- \$	- \$	- \$	- \$	- \$	- \$	-		
	12	Net Cash Flow	E9+E10+E11	\$	(315,950) \$	27,549 \$	27,612 \$	27,674 \$	27,736 \$	27,797 \$	27,858 \$	27,918		

F 1 Rate of Return IRR 6.5%

Pr	oj	ect: Purdum Unserved	Project Cash Flow											
					Year	Year	Year		Year	Year	Year	Year	Year	Year
Lit	ne		Source	_	9	10	11		12	13	14	15	16	17
Α	1	,	Attachment H					\$	27,580					
	2		Attachment H											
	3	COE	Attachment H		:			\$	27,580		<			Useful I
В	1	Company Match	Attachment L											
	2	Company Match Fiber	A2*B1											
	3	Company Match COE	A3*B1					\$	27,580					
	4	Company Capital Investment	B2+B3					\$	27,580					
С	1	Depr Expense Fiber, 25 yr. life	B2/25	\$	13,315 \$	13,315 \$	13,315	\$	13,315 \$	13,315 \$	13,315 \$	13,315 \$	13,315 \$	13,315
	2	Depr Expense COE, 11 yr. life	B3/11	\$	903 \$	903 \$	903	\$	903 \$	903 \$	903 \$	903 \$	903 \$	903
	3	Total Depreciation Expense	C1+C2		14,217	14,217	14,217		14,217	14,217	14,217	14,217	14,217	14,217
	4	SIT Rate	Input		7.81%	7.81%	7.81%		7.81%	7.81%	7.81%	7.81%	7.81%	7.81%
	5	FIT Rate	Input		21.00%	21.00%	21.00%		21.00%	21.00%	21.00%	21.00%	21.00%	21.00%
	6	Effective Tax Rate ((C4+C5)/(1+C4)		26.72%	26.72%	26.72%		26.72%	26.72%	26.72%	26.72%	26.72%	26.72%
D	1	Estimated # of Locations Served	Input or E1		68	68	69		69	69	69	69	69	70
	2	Estimated # of Passings	Input		85	85	85		85	85	85	85	85	85
	3	Initial Penetration	D1/D2		80%	80%	81%		81%	81%	81%	81%	82%	82%
	4	Win back % Unserved Passings	Input		1%	1%	1%		1%	1%	1%	1%	1%	1%
	5	Projected Penetration	(1-D3)*D4+D3		80%	81%	81%		81%	81%	81%	82%	82%	82%
Ε	1	Projected Subscribers	D2*D5		68	69	69		69	69	69	69	70	70
	2	Avg Rev per Sub	Input	\$	83.00 \$	83.00 \$	83.00	\$	83.00 \$	83.00 \$	83.00 \$	83.00 \$	83.00 \$	83.00
	3	Revenue	E1*E2*12	\$	68,117 \$	68,282 \$	68,446	\$	68,608 \$	68,769 \$	68,928 \$	69,085 \$	69,241 \$	69,395
	4	Avg Exp per Sub	Input	\$	42.80 \$	42.80 \$	42.80	\$	42.80 \$	42.80 \$	42.80 \$	42.80 \$	42.80 \$	42.80
	5	Depreciation Expense	C3	\$	14,217 \$	14,217 \$	14,217	\$	14,217 \$	14,217 \$	14,217 \$	14,217 \$	14,217 \$	14,217
	6	Expense ((E1*E4*12)+E5	\$	(49,340) \$	(49,425) \$	(49,509)	\$	(49,593) \$	(49,676) \$	(49,758) \$	(49,839) \$	(49,919) \$	(49,999)
	7	Net Income	E3+E6	\$	18,777 \$	18,858 \$	18,937	\$	19,015 \$	19,093 \$	19,170 \$	19,246 \$	19,322 \$	19,397
	8	Taxes	C6*E7	\$	(5,018) \$	(5,039) \$	(5,061)	\$	(5,081) \$	(5,102) \$	(5,123) \$	(5,143) \$	(5,163) \$	(5,183)
	9	After Tax Net Income	E7+E8	\$	13,760 \$	13,818 \$	13,876	\$	13,934 \$	13,991 \$	14,047 \$	14,103 \$	14,158 \$	14,213
	10	Depreciation Expense	E5	\$	14,217 \$	14,217 \$	14,217	\$	14,217 \$	14,217 \$	14,217 \$	14,217 \$	14,217 \$	14,217
	11	Company Capital Investment	B4	\$	- \$	- \$	-	\$	(27,580) \$	- \$	- \$	- \$	- \$	=
	12	Net Cash Flow	E9+E10+E11	\$	27,977 \$	28,036 \$	28,094	\$	571 \$	28,208 \$	28,265 \$	28,321 \$	28,376 \$	28,431
					•				•	·	•	·	·	

F 1 Rate of Return

IRR

Pro	oject: Purdum Unserved	Project Cash Flow									
				Year	Year	Year	Year	Year	Year	Year	Year
Line	е	Source		18	19	20	21	22	23	24	25
Α	1 Total Project Investment	Attachment H						\$	27,580		
	2 Fiber	Attachment H									
	3 COE	Attachment H	.ife -			;		\$	27,580		
В	1 Company Match	Attachment L									
	2 Company Match Fiber	A2*B1									
	3 Company Match COE	A3*B1						\$	27,580		
	4 Company Capital Investment	B2+B3						\$	27,580		
С	1 Depr Expense Fiber, 25 yr. life	B2/25	\$	13,315 \$	13,315 \$	13,315 \$	13,315 \$	13,315 \$	13,315 \$, .	13,315
	2 Depr Expense COE, 11 yr. life	B3/11	\$	903 \$	903 \$	903 \$	903 \$	903 \$			903
	3 Total Depreciation Expense	C1+C2		14,217	14,217	14,217	14,217	14,217	14,217	14,217	14,217
	4 SIT Rate	Input		7.81%	7.81%	7.81%	7.81%	7.81%	7.81%	7.81%	7.81%
	5 FIT Rate	Input		21.00%	21.00%	21.00%	21.00%	21.00%	21.00%	21.00%	21.00%
	6 Effective Tax Rate	(C4+C5)/(1+C4)		26.72%	26.72%	26.72%	26.72%	26.72%	26.72%	26.72%	26.72%
_	1 Estimated # of Locations Served	Input or E1		70	70	70	70	70	70	71	71
	2 Estimated # of Passings	Input		85	85	85	85	85	85	85	85
	3 Initial Penetration	D1/D2		82%	82%	82%	83%	83%	83%	83%	83%
	4 Win back % Unserved Passings	Input		1%	1%	1%	1%	1%	1%	1%	1%
	5 Projected Penetration	(1-D3)*D4+D3		82%	82%	83%	83%	83%	83%	83%	83%
Е	1 Projected Subscribers	D2*D5		70	70	70	70	70	71	71	71
	2 Avg Rev per Sub	Input	\$	83.00 \$	83.00 \$	83.00 \$	83.00 \$	83.00 \$	83.00 \$		83.00
	3 Revenue	E1*E2*12	\$	69,548 \$	69,699 \$	69,848 \$	69,997 \$	70,143 \$		70,432 \$	70,574
	4 Avg Exp per Sub	Input	\$	42.80 \$	42.80 \$	42.80 \$	42.80 \$	42.80 \$	42.80 \$	42.80 \$	42.80
	5 Depreciation Expense	C3	\$	14,217 \$	14,217 \$	14,217 \$	14,217 \$	14,217 \$	-	-	14,217
	6 Expense	(E1*E4*12)+E5	\$	(50,077) \$	(50,155) \$	(50,232) \$	(50,309) \$	(50,384) \$			(50,607)
	7 Net Income	E3+E6	\$	19,470 \$	19,544 \$	19,616 \$	19,688 \$	19,759 \$			19,968
	8 Taxes	C6*E7	\$	(5,203) \$	(5,223) \$	(5,242) \$	(5,261) \$	(5,280) \$	(5,299) \$	(5,318) \$	(5,336)
	9 After Tax Net Income	E7+E8	\$	14,267 \$	14,321 \$	14,374 \$	14,427 \$	14,479 \$			14,632
	10 Depreciation Expense	E5	Ś	14,217 \$	14,217 \$	14,217 \$	14,217 \$	14,217 \$	14,217 \$		14,217
	11 Company Capital Investment	B4	Ś	- \$	- \$	- \$	- \$	- \$	(27,580) \$	- \$,
	12 Net Cash Flow	E9+E10+E11	\$	28,485 \$	28,538 \$	28,592 \$	28,644 \$	28,696 \$		28,799 \$	28,849

F 1 Rate of Return

IRR