

Applicant: Consolidated Telephone Company ("Consolidated")

Project: Purdum Unreserved

Attachment: F – Rate Comparability

Consolidated's current rate \$99.95 rate for 100/100 Mbps service is contained on Consolidated's website (screen shot below). Upon being awarded a grant in the 2023 Broadband Bridge Program Bridge Act Program, Consolidated will offer 100/100 Mbps service for \$79.95 in the awarded project areas. Consolidated's internet service does not have data caps, usage limitations, long term contracts, early termination fees or metered "pay-as-you-go" type of service.

The screenshot shows the Consolidated website's internet service page. The header includes the Consolidated logo, navigation links for Internet, Phone, Support, About, and Contact, and contact information: Customer Service: 800-742-7464, Internet Support: 800-232-7094. A main banner reads "Never worry about going over on data limits." Below this is a photo of a family using a laptop. The "Internet Service" section states that service is available without a phone line. A pricing table is provided, and a call-to-action button for 800-742-7464 is visible.

Internet Service

Consolidated used to require a phone line to order internet service. But no more. We now offer fast and reliable connections without a phone line. A great value is not the only good news. Our Internet Only plans also come with free activation and local technical support.

Call to see what service is in your area 800-742-7464

Download Speed	Upload Speed	Price / mo.**
25 Mbps	5 Mbps	\$59.95
50 Mbps	5 Mbps	\$69.95
50 Mbps	50 Mbps	\$79.95
100 Mbps	100 Mbps	\$99.95
200 Mbps	200 Mbps	\$129.95
500 Mbps	500 Mbps	\$149.95

Faster Speeds Available - Call!!

Reap the benefits of High-Speed Internet access today!

- Fast downloads.
- No data caps.
- Multiple video streaming devices.
- Manage your account under [My Account](#)

800-742-7464

1. Service availability depends on location. Speeds are based on maximum attainable speed. All prices exclude landline service. All Internet packages require an activation fee. Call for availability.

To further support that the \$79.95 retail rate for 100/100 Mbps is comparable, Consolidated looked at the FCC's most recent Urban Rate Survey results (FCC Public Notice DA 22-1338 rel. December 16, 2022). In this survey, the FCC's benchmark retail rate for 100/100 Mbps service is \$98.59.