

Applicant: Consolidated Telephone Company ("Consolidated")

Project: Mullen

Attachment: F – Rate Comparability

The rate \$99.95 rate for 100/100 Mbps service is contained on Consolidated's website (screen shot below).

The screenshot shows the Consolidated website's internet service page. At the top, there's a navigation bar with 'Internet -', 'Phone', 'Support', 'About', and 'Contact'. Below this is a banner with the text 'Never worry about going over on data limits.' and an image of a family using a laptop. Underneath the banner, it says 'Internet Service' and provides information about phone line requirements. A table titled 'Internet Pricing' lists various service tiers with their download/upload speeds and prices. To the right, there's a box highlighting benefits of high-speed internet and a call-to-action button with the number 800-742-7464.

Download Speed	Upload Speed	Price / mo.**
25 Mbps	5 Mbps	\$59.95
30 Mbps	5 Mbps	\$69.95
50 Mbps	50 Mbps	\$79.95
100 Mbps	100 Mbps	\$99.95
200 Mbps	200 Mbps	\$129.95
300 Mbps	500 Mbps	\$149.95

To further support that the \$99.95 retail rate for 100/100 Mbps is comparable, Consolidated looked at the FCC's most recent Urban Rate Survey results (<https://docs.fcc.gov/public/attachments/DA-20-1409A1.pdf>). In this survey, the FCC's benchmark retail rate for 100/100 Mbps service is \$102.80 (screen shot below) -- a rate that is higher than Consolidated's 100/100 Mbps rate.

The screenshot shows an Excel spreadsheet with a table of acceptable values for internet service metrics. The table has four rows: Download Speed (Mb/Sec), Upload Speed (Mb/Sec), Usage Allowance (GB), and US Benchmark Rate. The values are 100, 100, unlimited, and \$102.80 respectively. The spreadsheet interface includes the ribbon with File, Home, Insert, Draw, Page Layout, Formulas, Data, Review, View, and Help tabs.

	Acceptable Values
Download Speed (Mb/Sec)	100 Between 4 and 1000 inclusive
Upload Speed (Mb/Sec)	100 Greater than or equal to 1 and less than or equal to Download Speed
Usage Allowance (GB)	unlimited "unlimited" or greater than or equal to 250
US Benchmark Rate	\$102.80

Information on the FCC's Urban Rate Survey results and methodology can be found at <http://www.fcc.gov/encyclopedia/urban-rate-survey-data>.