

Applicant: Consolidated Telephone Company ("Consolidated")

Project: Dunning

Attachment: F – Rate Comparability

Consolidated's current rate \$99.95 rate for 100/100 Mbps service is contained on Consolidated's website (screen shot below). Upon being awarded a grant in the 2022 Broadband Bridge Program Bridge Act Program, Consolidated will offer 100/100 Mbps service for \$79.95 in the awarded project areas. Consolidated's internet service does not have data caps, usage limitations, long term contracts, early termination fees or metered "pay-as-you-go" type of service.

The screenshot shows the Consolidated website's internet service page. The header includes the Consolidated logo, navigation links (Internet, Phone, Support, About, Contact), and contact information (Customer Service: 800-742-7464, Internet Support: 800-232-7094). The main content area features the headline "Never worry about going over on data limits." and a photo of a family using a laptop. Below this is a section titled "Internet Service" with a sub-headline "Consolidated used to require a phone line to order internet service. But no more. We now offer fast and reliable connections without a phone line. A great value is not the only good news. Our Internet Only plans also come with free activation and local technical support." A call to action "Call to see what service is in your area 800-742-7464" is present. A table titled "Internet Pricing" lists various service tiers with their download/upload speeds and monthly prices. A sidebar highlights benefits of high-speed internet access, including fast downloads, no data caps, and multiple video streaming devices. A prominent blue button displays the phone number "800-742-7464".

Download Speed	Upload Speed	Price / mo.**
25 Mbps	5 Mbps	\$59.95
50 Mbps	5 Mbps	\$69.95
50 Mbps	50 Mbps	\$79.95
100 Mbps	100 Mbps	\$99.95
200 Mbps	200 Mbps	\$129.95
500 Mbps	500 Mbps	\$149.95

Faster Speeds Available - Call!!

1. Service availability depends on location. Speeds are based on maximum attainable speed. All prices exclude landline service. All Internet packages require an activation fee. Call for availability.

To further support that the \$79.95 retail rate for 100/100 Mbps is comparable, Consolidated looked at the FCC's most recent Urban Rate Survey results (FCC Public Notice DA 21-1588 rel. December 16, 2021). In this survey, the FCC's benchmark retail rate for 100/100 Mbps service is \$96.47 (screen shot below).

Information on the FCC's Urban Rate Survey results and methodology can be found at <http://www.fcc.gov/encyclopedia/urban-rate-survey-data>.