

Applicant: Consolidated Telco, Inc. ("Consolidated")

Project: Maywood

Attachment: F – Rate Comparability

The rate \$99.95 rate for 100/100 Mbps service is contained on Consolidated's website (screen shot below).

The screenshot shows the Consolidated Telco website. The header includes the company name "Consolidated" and navigation links for "Internet", "Phone", "Support", "About", and "Contact". A banner image shows a family using a laptop. Below the banner, the text reads "Never worry about going over on data limits." and "Internet Service". A paragraph states: "Consolidated used to require a phone line to order internet service. But no more. We now offer fast and reliable connections without a phone line. A great value is not the only good news. Our Internet Only plans also come with free activation and local technical support." A call to action says "Call to see what service is in your area 800-742-7464". A table titled "Internet Pricing*" lists download and upload speeds and their corresponding prices per month. A sidebar on the right promotes high-speed internet benefits and provides the phone number 800-742-7464.

Download Speed	Upload Speed	Price / mo.**
25 Mbps	5 Mbps	\$59.95
50 Mbps	5 Mbps	\$69.95
100 Mbps	100 Mbps	\$79.95
200 Mbps	200 Mbps	\$129.95
500 Mbps	500 Mbps	\$149.95

Faster Speeds Available - Call!

To further support that the \$99.95 retail rate for 100/100 Mbps is comparable, Consolidated looked at the FCC's most recent Urban Rate Survey results (<https://docs.fcc.gov/public/attachments/DA-20-1409A1.pdf>). In this survey, the FCC's benchmark retail rate for 100/100 Mbps service is \$102.80 (screen shot below) -- a rate that is higher than Consolidated's 100/100 Mbps rate.

The screenshot shows a spreadsheet titled "2021_broadband_benchmark_rate_calculator_us (1)". The spreadsheet contains a table with the following data:

	Acceptable Values
Download Speed (Mb/Sec)	Between 4 and 1000 inclusive
Upload Speed (Mb/Sec)	Greater than or equal to 1 and less than or equal to Download Speed
Usage Allowance (GB)	"unlimited" or greater than or equal to 250
US Benchmark Rate	\$102.80

Information on the FCC's Urban Rate Survey results and methodology can be found at <http://www.fcc.gov/encyclopedia/urban-rate-survey-data>.