

BROADBAND ADOPTION REPORT

Entity Name:

Grant Amount Requested:

Grant Amount Expended:

Is this a ___ **Final Report** or a ___ **Status Report** (Check One)

Project Description:

Desired Goals or Outcomes:

Date Project Commenced:

Outreach conducted: (Please include copies of outreach/marketing materials)

1. Number of individuals contacted:

2. Description of outreach methods used, if any:

3. List any other entities involved in the outreach process:

Results Surveyed:

1. Number of individuals or households in the target area:

2. Number of individuals or households enrolled in the program/utilizing broadband service:

a. Number of individuals or households that previously did not have broadband access.

b. Number of individuals or households that have broadband access at home

c. Survey of reasons why broadband was not previously used by the individual or household. Potential reasons include (can choose more than one): Monthly cost too expensive, didn't use service, don't know how to use computer/Internet, uncomfortable with Internet (e.g. privacy concerns, dangerous for children), happy with dial-up, could access Internet elsewhere, other – specify)

d. Subscriber's choice of broadband speed, if applicable.

3. Number of individuals or subscribers that disconnected service prior to the completion of the project, if applicable. Please provide the reason(s) that service was disconnected, if known. Potential reasons include Monthly cost too expensive, didn't use service, the equipment no longer worked, don't know how to use computer/Internet, uncomfortable with Internet (e.g. privacy concerns, dangerous for children), happy with dial-up, could access Internet elsewhere.

4. Number of subscribers disconnecting service at the completion of the pilot project. Please provide the reason(s) that service was disconnected, if known. Potential reasons include Monthly cost too expensive, didn't use service, the equipment no longer worked, don't know how to use computer/Internet, uncomfortable with Internet (e.g. privacy concerns, dangerous for children), happy with dial-up, could access Internet elsewhere.

5. Number of subscribers disconnecting service between the completion of the pilot project and two months following the completion of the project. Please provide the reason(s) that service was disconnected, if known. Potential reasons include Monthly cost too expensive, didn't use service, the equipment no longer worked, don't know how to use computer/Internet, uncomfortable with Internet (e.g. privacy concerns, dangerous for children), happy with dial-up, could access Internet elsewhere.

6. Number and percentage of subscribers disconnecting service over a one year period prior to the adoption project, if known.

Challenges Encountered:

Conclusions reached:

Recommendations for future projects:

Name of Person Completing Report: _____

Job Title: _____

Date Filed: _____

If additional space is required to complete the questions, please attach the information and email to sue.vanicek@nebraska.gov and brandy.zierott@nebraska.gov.