



Rate comparability details: Attach information demonstrating that the retail rates for the proposed service area are comparable to the applicant's rates outside the project area for the same speed tiers of a minimum 100/100 Mbps or next highest tier if 100/100 Mbps is not offered. Additionally, information regarding the terms and conditions offered, and the terms of service must be provided. Specifically, a statement must be provided with the application detailing whether the plan involves data caps, throttling speeds after usage limits are reached, long-term contracts, Early Termination Fees, or metered "pay-as-you-go" service.

ALLO's residential speeds and pricing for each community are advertised on the ALLO website. With normal electronic upgrades, our network is designed to provide 10 Gbps symmetrical service to all households. Products include symmetrical download/upload internet speeds of starting at 500 Mbps as well as 1 Gbps. Residents can choose the speed that best fits their needs.

Please note that the Monthly Customer Rate listed in ALLO's application (Section II: Project Details Question 7) is for 500 Mbps, as that is the lowest tier offered to public (with the exception of ACP customers).

Prices will be comparable, and, more importantly, at the same quality of service to our Crete market which can be found at the following link: [Fiber Internet, TV, & Phone in Crete, NE | ALLO Fiber \(allocommunications.com\)](https://www.allocommunications.com/crete). Users can view pricing for the various speeds, as well as other services and packages available. ALLO's services and price points have proven to be very competitive across the State of Nebraska.

In addition, please see **Attachment F-1** for sample Crete marketing/product and pricing sheets.

ALLO does not utilize data caps, throttling speeds after usage limits are reached, long-term contracts, Early Termination Fees, or metered "pay-as-you-go" service. Unfettered access is a key component of ALLO's FTTP networks. The ability to provide broadband and internet without data caps or other limits is essential to quality service. Additionally, the majority of internet traffic on ALLO's network never traverses the public internet, as ALLO has direct connections to the most popular content providers.

Terms and Conditions are provided on the ALLO website:

[Subscriber Agreement for Residential Services | ALLO \(allocommunications.com\)](https://www.allocommunications.com/subscriber-agreement)

[Business Client Terms and Conditions | ALLO \(allocommunications.com\)](https://www.allocommunications.com/business-client-terms)