



**Rate comparability details: Attach information demonstrating that the retail rates for the proposed service area are comparable. Plans with usage caps, early termination fees, or that otherwise lock customers into a particular plan or term will be disallowed. For carriers currently providing 100/100 Mbps service in Nebraska, documentation of that carrier's rate for that service speed in Nebraska must be submitted. If the carrier offers that speed at more than one rate in different areas of Nebraska, the carrier must submit documentation for each rate at which it offers that speed of service, and the rate offered in the project area must be no higher than ten percent greater than the lowest rate offered by that carrier elsewhere in Nebraska. Applicants that do not currently offer 100/100 Mbps speed tier in Nebraska should provide documentation showing the rates offered by three other providers in Nebraska for service speeds of at least 100/100 Mbps; the retail rate offered in the proposed service area must be no higher than ten percent greater than the average rate of the three submitted providers.**

ALLO's speeds and pricing for each community are advertised on the ALLO website at [www.allocommunications.com](http://www.allocommunications.com). Users can click on the community via the Residential drop-down section at the top of the website and view pricing for the various speeds, as well as other services and packages available.

Please see **Attachment F-1** for product and pricing sheets for our communities.

ALLO does not utilize data caps. Unfettered access is a key component of ALLO's FTTP networks. The ability to provide broadband and internet without data caps or other limits is essential to quality service. Additionally, the majority of internet traffic on ALLO's network never traverses the public internet, as ALLO has direct connections to the most popular content providers.