



**Rate comparability details: Attach information demonstrating that the retail rates for the proposed service area are comparable to the applicant's rates outside the project area for the same speed tiers of a minimum 100/100 Mbps or next highest tier if 100/100 Mbps is not offered. Additionally, information regarding the terms and conditions offered, and the terms of service must be provided. Specifically, a statement must be provided with the application detailing whether the plan involves data caps, throttling speeds after usage limits are reached, long-term contracts, Early Termination Fees, or metered "pay-as-you-go" service.**

ALLO's residential speeds and pricing for each community are advertised on the ALLO website. With normal electronic upgrades, our network is designed to provide 10 Gbps symmetrical service to all households. Products include symmetrical download/upload internet speeds of 500 Mbps, 1 Gbps, and soon 2.3 Gbps. Residents can choose the speed that best fits their needs.

Prices will be comparable to our Fremont market: [Fremont | ALLO \(allocommunications.com\)](#). Users can view pricing for the various speeds, as well as other services and packages available.

In addition, please see **Attachment F-1** for our Fremont product and pricing sheet as well as the sample consumer marketing materials in **Attachment C-2**.

ALLO ensures that business and governmental pricing across Nebraska is competitive. Businesses in the industrial district will fall under ALLO's business pricing structure, which is on an individual case basis and is not advertised on our website.

ALLO does not utilize data caps, throttling speeds after usage limits are reached, long-term contracts, Early Termination Fees, or metered "pay-as-you-go" service. Unfettered access is a key component of ALLO's FTTP networks. The ability to provide broadband and internet without data caps or other limits is essential to quality service. Additionally, the majority of internet traffic on ALLO's network never traverses the public internet, as ALLO has direct connections to the most popular content providers.

Terms and Conditions are provided on the ALLO website:

[Subscriber Agreement for Residential Services | ALLO \(allocommunications.com\)](#)

[Business Client Terms and Conditions | ALLO \(allocommunications.com\)](#)