

Northeast Nebraska Telephone Company – Dakota County south of Hubbard - Attachment Letter F

Northeast Nebraska Telephone Company (NNTC) serves 5,100 internet customers in northeast Nebraska. All customers are offered the same price for all services: internet, TV and landline telephone. The rates in the proposed service area will be the same as those offered to current customers. NNTC is a no contracts, no data caps provider. The company takes the guesswork out of picking a speed for customers and provides the fastest internet speeds available to all customers and offers all internet as a “pay-as-you-go” service. The price is determined by data usage. All residential customers pay \$19.95 per month + 14 cents per GB of data, and all business customers pay \$27.50 per month + 14 cents per GB of data. 66% of NNTC internet customers have a bill below \$50 and 90% of customers have a bill below \$100, each month. The company does allow customers to cap their own bills by using the “DIY Internet” feature through NNTC’s billing app. NNTC also offers “free usage days” at various points throughout the year to give opportunities to customers to download a large video game or a 4k movie, for example. NNTC advertises speeds up to 1 GB, upload and download, with a minimum connection of 100/100 Mbps. NNTC will provide the same retail rates in the project area that are provided in the existing service area.

The brochure features the FiberFast Internet logo at the top. Below it, the price \$19.95 is prominently displayed with 'access fee per month' in smaller text. A paragraph explains that NNTC removes the guesswork of choosing an internet speed. A bulleted list under 'Includes:' mentions 'Managed Wi-Fi' (with a note about a leased router) and 'Highest Internet Speed Available in Your Area' (100 Mbps - 1 GB). Another section lists '14¢ per GB of data' and provides examples of what can be done with 1GB of data, such as streaming HD video for 42 minutes or online gaming for 12 hours. A red circular badge at the bottom right states 'WE WILL NEVER THROTTLE or SLOW your speed based on usage!'. A small disclaimer at the bottom left notes that usage figures are based on averages.

**FiberFast**  
INTERNET

**\$19.95** access fee per month

Take the guess work out of picking an internet speed. NNTC is bringing you **Fiber Fast Internet!**

- Includes:
  - ✓ **Managed Wi-Fi**  
*Leased NNTC router for your home*
  - ✓ **Highest Internet Speed Available in Your Area**  
100 Mbps - 1 GB
- **14¢ per GB of data**  
*What can you do with 1GB of data?*
  - Stream HD video for 42 minutes
  - Video conference for 5 hours
  - Online game for 12 hours
  - Open 500 emails with attachments
  - Stream music or podcasts for 16 hours

✓ Learn more about data usage and use our data calculator at [www.nntc.net](http://www.nntc.net)

\*Usage figures are based on averages. Specific online applications could vary.

**WE WILL NEVER THROTTLE or SLOW your speed based on usage!**

NNTC Residential Internet Pricing Brochure Sample

The brochure features the FiberFast Internet logo at the top. Below it, the price \$27.50 is prominently displayed with 'access fee per month' in smaller text. A paragraph explains that NNTC removes the guesswork of choosing an internet speed. A bulleted list under 'Includes:' mentions 'Managed Wi-Fi' (with a note about a leased router) and 'Highest Internet Speed Available in Your Area' (100 Mbps - 1 GB). Another section lists '14¢ per GB of data' and provides examples of what can be done with 1GB of data, such as streaming HD video for 42 minutes or online gaming for 12 hours. A red circular badge at the bottom right states 'WE WILL NEVER THROTTLE or SLOW your speed based on usage!'. A small disclaimer at the bottom left notes that usage figures are based on averages.

**FiberFast**  
INTERNET

**\$27.50** access fee per month

Take the guess work out of picking an internet speed. NNTC is bringing you **Fiber Fast Internet!**

- Includes:
  - ✓ **Managed Wi-Fi**  
*Leased NNTC router for your business*
  - ✓ **Highest Internet Speed Available in Your Area**  
100 Mbps - 1 GB
- **14¢ per GB of data**  
*What can you do with 1GB of data?*
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NNTC Business Internet Pricing Brochure Sample