

Northeast Nebraska Telephone Company (NNTC) serves 5,100 internet customers in northeast Nebraska. All customers are offered the same price for all services: internet, TV and landline telephone. The rates in the proposed service area will be the same as those offered to current customers. NNTC is a no contracts, no data caps provider. The company takes the guesswork out of picking a speed for customers and provides the fastest internet speeds available to all customers and offers all internet as a “pay-as-you-go” service. The price is determined by data usage. All residential customers pay \$19.95 per month + 14 cents per GB of data, and all business customers pay \$27.50 per month + 14 cents per GB of data. 66% of NNTC internet customers have a bill below \$50 and 90% of customers have a bill below \$100, each month. The company does allow customers to cap their own bills by using the “DIY Internet” feature through NNTC’s billing app. NNTC also offers “free usage days” at various points throughout the year to give opportunities to customers to download a large video game or a 4k movie, for example. NNTC advertises speeds up to 1 GB, upload and download, with a minimum connection of 100/100 Mbps. NNTC will provide the same retail rates in the project area that are provided in the existing service area.

The image shows a sample of a residential internet pricing brochure. At the top, it features the 'FiberFast INTERNET' logo. Below the logo, the price '\$19.95' is prominently displayed, followed by 'access fee per month'. A short paragraph explains that NNTC removes the guesswork of choosing an internet speed. A list of features includes 'Managed Wi-Fi' (with a note about a leased router for home use) and 'Highest Internet Speed Available in Your Area' (100 Mbps - 1 GB). The data rate is listed as '14¢ per GB of data', with a list of activities possible with 1GB of data, such as streaming HD video for 42 minutes, video conferencing for 5 hours, and online gaming for 12 hours. A red circular badge at the bottom right states 'WE WILL NEVER THROTTLE or SLOW your speed based on usage!'. A small disclaimer at the bottom left notes that usage figures are based on averages and specific online applications could vary.

NNTC Residential Internet Pricing Brochure Sample

The image shows a sample of a business internet pricing brochure. It features the 'FiberFast INTERNET' logo at the top. The price '\$27.50' is displayed, followed by 'access fee per month'. A short paragraph explains that NNTC removes the guesswork of choosing an internet speed. A list of features includes 'Managed Wi-Fi' (with a note about a leased router for business use) and 'Highest Internet Speed Available in Your Area' (100 Mbps - 1 GB). The data rate is listed as '14¢ per GB of data', with a list of activities possible with 1GB of data, such as streaming HD video for 42 minutes, video conferencing for 5 hours, and online gaming for 12 hours. A red circular badge at the bottom right states 'WE WILL NEVER THROTTLE or SLOW your speed based on usage!'. A small disclaimer at the bottom left notes that usage figures are based on averages and specific online applications could vary.

NNTC Business Internet Pricing Brochure Sample