



Douglas J. Law
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January 31, 2025

Ret. Colonel Thomas Golden
Executive Director
Nebraska Public Service Commission
1200 N Street, Suite 300
Lincoln, NE 68508

Re: *Black Hills Nebraska Gas, LLC d/b/a Black Hills Energy*
Green Forward program f/k/a Voluntary Renewable Natural Gas Program Report
Commission Application No. NG-117

Dear Ret. Col. Golden:

The Green Forward program became available for customer enrollment in January 2023. The Green Forward program provides Nebraska customers the opportunity to purchase carbon offsets from projects that reduce or prevent the release of greenhouse gases and renewable natural gas certificates from projects that transform organic waste into renewable fuel.

Pursuant to the Order Approving the Application issued on December 13, 2022, Commission Application No. NG-117, Black Hills Nebraska Gas, LLC d/b/a Black Hills Energy ("Black Hills" or "Company") respectfully submits this Green Forward f/k/a Voluntary Renewable Natural Gas Program ("Green Forward program") Report ("Report"). The first Green Forward program Report was provided on June 30, 2023, second semi-annual Report on February 20, 2024, and third Report on July 31, 2024.

The attached Report includes cumulative program performance for January 1, 2023, through December 31, 2024.

Respectfully submitted,

/s/ Douglas J. Law

Douglas J. Law, Bar #19436
Associate General Counsel

DL:ce

cc: psc.naturalgas@nebraska.gov
Chris Dibbern
Brooke Bassell-Herman
Crystal Austin



Mid-Year Green Forward Program – Report – Through December 31, 2024

On December 13, 2022, the Nebraska Public Service Commission approved Black Hills Nebraska Gas, LLC d/b/a Black Hills Energy (“Black Hills” or “Company”) Green Forward program (Order Approving the Application, Docket No. NG-117). The Green Forward program was launched in January 2023 and first marketed to Nebraska customers starting in May 2023. The Commission’s Green Forward Order required semi-annual reports because it was a new program. Black Hills has complied with the order and has submitted semi-annual reports since the inception of the program. During the January 14, 2025, NG-101 Quarterly Commission hearing, Black Hills requested to eliminate semi-annual filings and require only one annual report. The Commission requested that Black Hills submit a formal motion, which is being filed contemporaneously with this report.

The Report provides the following Green Forward program details:

1. Program Participation Summary
2. Deferred Account Balance
3. Attachment A – Green Forward Report from July 2024

1. Program Participation Summary

2023 - 2024 Pilot-to-Date Cumulative Performance (January 1, 2023 – December 31, 2024):

	Total Enrollments	Un- enrollments	Total Active Plans	Total Monthly Blocks	Blocks per Enrollment	Annualized Blocks	Therms	CCFs
AR	109	12	97	162	1.67	1,055.00	21,627.50	21,416.50
KS	110	15	95	142	1.49	1,452.00	29,766.00	
NE	239	31	208	364	1.75	4,135.00	84,767.50	
WY	73	8	65	131	2.02	751.00	15,395.50	
	531	66	465	799	1.72	7,393.00	151,556.50	

**AR specific*

The Green Forward cumulative program attrition is below the modeled 14% annual attrition rate. Since launching in 2023, 31 customers have unenrolled from the program in Nebraska, an attrition rate of approx. 13% percent overall. Annual attrition rates for Nebraska in 2023 and 2024 were 5% and 10%, respectively. Attrition will continue to be monitored and if it exceeds the projected annual rates, Black Hills will deploy an anonymous survey to prior participants who still have utility service for feedback on their decision to leave the program.

2. Deferred Accounting Balance

As described in the Green Forward application, Black Hills allocates costs based on the number of customers located within the different states and based on the number of approved service areas when expenses are incurred. However, direct expenses attributable to a specific state will be charged directly to that state's program. Other common costs will be allocated between the states where the Green Forward program is operational.

Costs and revenues for the Green Forward program in Colorado and Iowa (non-regulated model) will be invoiced separately and accounted for separately from regulated programs with approved deferred accounting treatment (Arkansas, Kansas, Nebraska, and Wyoming).

Nebraska Program Balance:

Total NE Revenue	\$25,424.19
Total NE Costs	(\$152,632.44)
Total NE Program Balance	(\$127,208.25)

3. Conclusion

Contemporaneously with this report, the Company is filing a Motion for Elimination of Semi-Annual Filing to modify the reporting requirements. The Company proposes that the Commission require only an annual report for the Green Forward Program filed on or before July 31st of each year during the remaining years of the Program. In addition to the participation and account balance information herein, the Company's annual report submitted last July is being provided as Attachment A. Annual reports will include customer participation, a full financial summary, and program status updates on compliance and marketing.



ATTACHMENT "A"

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1731 Windhoek Drive
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August 1, 2024

Ret. Colonel Thomas Golden
Executive Director
Nebraska Public Service Commission
1200 N Street, Suite 300
Lincoln, NE 68508

Re: *Black Hills Nebraska Gas, LLC d/b/a Black Hills Energy
Green Forward program f/k/a Voluntary Renewable Natural Gas Program Report
Commission Application No. NG-117*

Dear Ret. Col. Golden:

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Pursuant to the Order Approving the Application issued on December 13, 2022, Commission Application No. NG-117, Black Hills Nebraska Gas, LLC d/b/a Black Hills Energy ("Black Hills" or "Company") respectfully submits this Green Forward f/k/a Voluntary Renewable Natural Gas Program ("Green Forward program") Report ("Report"). The first Green Forward program Report was provided on June 30, 2023, followed by the second bi-annual report on February 20, 2024.

The attached Report includes program performance updates for January 1, 2024, through June 30, 2024, and cumulative performance for January 1, 2023, through June 30, 2024.

Respectfully submitted,

/s/ Douglas J. Law

Douglas J. Law, Bar #19436
Associate General Counsel

DL:ce

cc: psc.naturalgas@nebraska.gov
Brooke Bassell-Herman
Margaret McGill
Kevin Jarosz
Crystal Austin



Mid-Year Green Forward Program – Report – Through June 30, 2024

On December 13, 2022, the Nebraska Public Service Commission approved Black Hills Nebraska Gas, LLC d/b/a Black Hills Energy (“Black Hills” or “Company”) Green Forward program (Order Approving the Application, Docket No. NG-117). The Green Forward program was launched in January 2023 and first marketed to Nebraska customers starting in May 2023.

The Report provides the following Green Forward program details:

1. Program Participation Summary
2. Comparisons of Nebraska to other Black Hills jurisdictions
3. Deferred Account Balance and Allocation Methodology
4. Green-e® Compliance Status
5. Marketing and Communications Summary
6. Attachment A - Marketing Materials

1. Program Participation Summary

2023 - 2024 Pilot-to-Date Cumulative Performance (January 1, 2023 – June 30, 2024):

	Total Enrollments	Un- enrollments	Total Active Plans	Total Blocks	Average Blocks	Annualized Blocks	Therms	CCFs
AR	42	4	38	81	2.13	399.00	8,179.50	8,099.70
KS	71	11	60	90	1.50	855.00	17,527.50	
NE	179	19	160	282	1.76	2,095.00	42,947.50	
WY	32	0	32	63	1.97	127.00	2,603.50	
	324	34	290	516		3,476.00	71,258.00	

**AR specific*

The Green Forward program attrition during the first two years of implementation has been below the modeled 8% year one attrition rate and the 14% year two and beyond rate. Since launching in 2023, 8 customers have unenrolled from the program in Nebraska, an attrition rate of less than 5 percent. Attrition will continue to be monitored and if it exceeds the projected rates, Black Hills will deploy an anonymous survey to prior participants who still have utility service once annually for feedback on their decision to leave the program.

2. Comparisons of Nebraska to Other Black Hills Jurisdictions

The Green Forward program is operational in all Black Hills Energy natural gas states. The program has been approved as a regulated offering to customers in Arkansas, Kansas, Nebraska, and Wyoming. The program operates as a non-regulated offering in Colorado and Iowa.

The Green Forward program and product content label is identical in each of the natural gas jurisdictions in which it operates. The block prices, ratio of RNG thermal certificates to Carbon Offset Credits, and general terms of service for the Green Forward program are the same. The one program structure exception is Arkansas, where Black Hills bills in CCF. The emissions addressed have been converted from therms to that unit of measure (CCF) for customer convenience when considering participation and deciding level of participation.

3. Deferred Accounting Balance and Cost Allocation Methodologies

As described in the Green Forward application, Black Hills allocates costs based on the number of customers located within the different states and based on the number of approved service areas when expenses are incurred. However, direct expenses attributable to a specific state will be charged directly to that state's program. Other common costs will be allocated between the states where the Green Forward program is operational.

Costs and revenues for the Green Forward program in Colorado and Iowa (non-regulated model) will be invoiced separately and accounted for separately from regulated programs with approved deferred accounting treatment (Arkansas, Kansas, Nebraska, and Wyoming).

Allocation Schedule	Accounting Period	Description	Allocation Rates		
Launch Marketing Total Cost: \$141,468.21 NE 2023 Allocation: \$39,019.67	January 2023 – May 2024	One time cost to each state upon launch. Activities included program branding, messaging, development of marketing assets and annual customer participation summaries used in all states. Allocated based on number of customers in all active states (AR, CO, IA, KS, NE, WY).			
			State	Number of Eligible Customers	Allocations
			AR	179,873	16.7%
			CO*	197,817	18.4%
			IA*	158,500	14.7%
			KS	113,000	10.5%
			NE	296,778	27.6%
			WY	130,019	12.1%
Total	1,075,987	100.0%			
			*Costs for launch to non-regulated states moved out of regulated asset account in 2024 when marketing launched for both states.		
KS/NE Marketing	January 2023 – October 2023	State-specific marketing costs. Activities include preparation of mailing lists and			
			State	Number of Eligible Customers	Allocations
			KS	113,000	27.6%
			NE	296,778	72.4%

Total Cost: \$21,818.55 NE 2023 Allocation: \$15,801.89		deployment of direct mail and digital advertising. Allocated to KS and NE as active participants during this period.	Total	409,778	100.0%
AR/KS/NE Marketing Total 2023 Cost: \$23,014.39 NE 2023 Allocation: \$11,583.40 Total 2024 Cost: \$20,504.87 NE 2024 Allocation: \$10,320.33	November 2023 – March 2024	Activities include preparation of mailing lists and deployment of direct mail and digital advertising. Allocated to AR, KS and NE as active participants during this period.	State	Number of Eligible Customers	Allocations
			AR	179,873	30.5%
			KS	113,000	19.2%
			NE	296,778	50.3%
			Total	589,651	100.0%
AR/KS/NE/WY Marketing Total Cost: Incurred during July 2024. NE Allocation: Will be included in Jan. 2025 report.	April 2024 and beyond	Activities include preparation of mailing lists and deployment of direct mail and digital advertising. Allocated to KS and NE as active participants during this period.	State	Number of Eligible Customers	Allocations
			AR	179,873	25.0%
			KS	113,000	15.7%
			NE	296,778	41.2%
			WY	130,019	18.1%
			Total	719,670	100.0%

Financial Summary:

Revenues by Business Unit	2023	2024	Grand Total
Kansas	\$ 1,750.00	\$ 2,310.00	\$ 4,060.00
Arkansas	\$ 180.00	\$ 1,700.00	\$ 1,880.00
Wyoming		\$ 450.00	\$ 450.00
Nebraska	\$ 7,565.00	\$ 8,419.19	\$ 15,984.19
Grand Total	\$ 9,495.00	\$ 12,879.19	\$ 22,374.19

Cost Category	2023 Program Costs	2023 NE Costs	2024 Program Costs	2024 NE Costs	2023-2024 Cumul. Program Total	2023-2024 Cumul. NE Total
NE Direct Marketing	\$ 1,042.04	\$ 1,042.04	\$ 248.47	\$ 248.47	\$ 1,290.51	\$ 1,290.51
NE PUC Fees	\$ 3,013.50	\$ 3,013.50			\$ 3,013.50	\$ 3,013.50
KS Mkt	\$ 2,069.41		\$ 1,316.01		\$ 3,385.42	\$ -
KS/NE Mkt	\$ 21,818.55	\$ 15,801.89			\$ 21,818.55	\$ 15,801.89
AR/KS/NE Mkt	\$ 23,014.39	\$ 11,583.40	\$ 20,504.87	\$ 10,320.33	\$ 43,519.26	\$ 21,903.73
Sales Commissions	\$ 20.00	\$ 15.00	\$ 30.00	\$ 5.00	\$ 50.00	\$ 20.00
Program Admin	\$ 25,007.86	\$ 18,111.72	\$ 12,754.14	\$ 5,382.88	\$ 37,762.00	\$ 23,494.60
Launch Mkt - NE	\$ 39,019.67	\$ 39,019.67			\$ 39,019.67	\$ 39,019.67
Launch Mkt - AR	\$ 23,649.27				\$ 23,649.27	\$ -
Launch Mkt - WY			\$ 17,094.59		\$ 17,094.59	\$ -
Launch Mkt - KS	\$ 14,856.97				\$ 14,856.97	\$ -
Launch Mkt - CO Reclass Out			\$ 26,008.51		\$ 26,008.51	\$ -
Launch Mkt - IA Reclass Out			\$ 20,839.20		\$ 20,839.20	\$ -
Grand Total	\$ 153,511.66	\$ 88,587.21	\$ 98,795.79	\$ 15,956.68	\$ 252,307.45	\$ 104,543.89

Nebraska Program Balance:

Total NE Revenue	\$15,984.19
Total NE Costs	(\$104,543.89)
Total NE Program Balance	(\$88,559.70) *

*Financial Comparison to last Green Forward program Report:

In the Report dated February 20, 2024, financial costs associated with launching marketing were still in progress and all expenses had not yet been incurred. That work is now completed and cost a total of \$141,468.21. A one-time adjustment will be made to the Green Forward account allocating the launch marketing costs to all participating jurisdictions. The allocations for CO and IA programs, totaling \$46,847.71, are moved out of this account and to the non-regulated program accounts for those jurisdictions. After this one-time adjustment, the NE 2023-2024 Cumulative Program Balance is (\$88,559.70) compared to (\$120,249.65) in the previous Report.

4. GREEN-e® Compliance Status

Green-e® climate certification is on track for achievement in 2025. The program adheres to the requirements for Green-e® certification across all jurisdictions. Marketing, customer communications, internal communications, and required reporting have now been deployed within guidelines of the Green-e® Climate program, a global third-party certification program for carbon offset credits. Black Hills will apply for certification in Q2 of 2025. The Green Forward program will have been fully launched in all states, and we will complete the supply purchase for all states at that time. Once the supply is procured and retired on behalf of participants across all jurisdictions, 3Degrees will provide data and documentation for the certification process. All aspects of compliance requirements for Green-e® Climate certification have been incorporated into the Green Forward program in anticipation of achieving this compliance certification for participants in 2025.

5. Marketing and Communications Plan Status

Black Hills Energy opened enrollment into the Green Forward program in January 2023. Black Hills Energy developed marketing materials and began marketing the Green Forward program in May 2023 through advertising, email, direct mail, and social media channels. The table below is the 2024 Plan and describes the number of customer contacts that were attempted (email / direct mail) and achieved (digital / social) for the purposes of customer education and program marketing.

2024 Marketing and Communications Plan:

Channel	Audience	Purpose	Timeframe	NE Customer Contacts
Welcome Communications	New enrollees	Postcard confirmation of enrollment and product content	Upon Enrollment	168 enrollees
Digital Advertisements	General public	Awareness	June through October	
Social Media Posts	Social followers	Awareness, Acquisition	April,	3,540 Total Impressions ¹
Email	Customers with an address on file that have not opted out of marketing	Awareness, Acquisition	February, April, June, September, and November	Open-rate – 49%, Click-rate ² – .74%
Direct Mail	Customers with an address on file that have not opted out of marketing	Awareness, Acquisition	October	N/A due to timing
Individual Product Content Confirmation Direct Mail / Email	Enrollees	Individual confirmation of participation impact	March	Emails: 126* Open-rate – 84%, Click-rate – 2.1%

¹ Impressions is a metric used to quantify the number of times that content is displayed or viewed.

² Clickthrough rate (CTR or “Click-rate”) is the number of clicks that an ad receives divided by the number of times the ad is shown.

Program Performance Annual Summary Report Website and Email	Enrollees, general public	Annual Program performance report highlighting projects supported by funds from participants	July	N/A due to timing
Community Affairs Handout	Commercial and Small Business	Awareness, Acquisition	One-page document available as leave-behind for customers	N/A

**Emails were sent to all participants who have opted-in to email communications. Participants who have not opted-in to email communications received a direct mail postcard with their individual participation impact (34 were sent).*

6. **Marketing Materials**

The current Green Forward marketing materials that Black Hills utilizes for marketing in NE are included in Attachment A to the Report. Samples of the new annual product content confirmations and program performance summary reports are included.

7. **Conclusion**

The Company, in partnership with 3Degrees, continues to monitor developments in standard frameworks and any other protocols being considered for the voluntary carbon market.

Green Forward Marketing Materials

Welcome Communications



We've processed your enrollment in **Green Forward!**



Black Hills Energy
P.O. Box 6006
Rapid City, SD 57709

You're now easily addressing the carbon footprint from your natural gas use through a mix of carbon offsets and renewable natural gas certificates.

By purchasing [# of blocks] block(s) each month, you are supporting projects that reduce or prevent the release of greenhouse gases such as improved forestry management, grassland and wetland preservation, as well as projects producing renewable natural gas from landfills, farms and wastewater treatment plants.

If you have any questions about your enrollment, please contact us at 888-890-5554 or email us at [web form link]. Thank you for partnering with us to help pave the way for a healthy planet.

Terms and conditions are available at blackhillsenergy.com/GreenForward/Terms.

Digital Advertisements/Social Media

Green Forward Digital Media Proofs

Facebook/Instagram Ads

Start date: 5/22/23



Email: 2023 Residential

[LOG IN](#)



A new way to contribute to a healthy planet

Whether you're using natural gas to cook your meals or heat your water, Green Forward helps you easily address the carbon footprint from your household's everyday natural gas use.

We're committed to help create a more sustainable future, together. That's why we're introducing **Green Forward**, a voluntary program that offers an easy, flexible and affordable way to contribute to a healthy environment for us all.

How does Green Forward work?



Join

Enroll at the level that's right for you, starting at \$5 more per month per "block."



Support

Each block addresses approximately 33% of the average household's emissions from natural gas use. You can purchase as many blocks as you like.



Impact

The money you pay each month is used to purchase carbon offsets from projects that reduce or prevent the release of greenhouse gases such as forestry management, grassland and wetland preservation, as well as renewable natural gas certificates from projects such as landfills, farms and wastewater treatment plants.

There are no contracts or installations, and you may cancel your participation at any time. Join the community contributing to a more sustainable future for generations to come.

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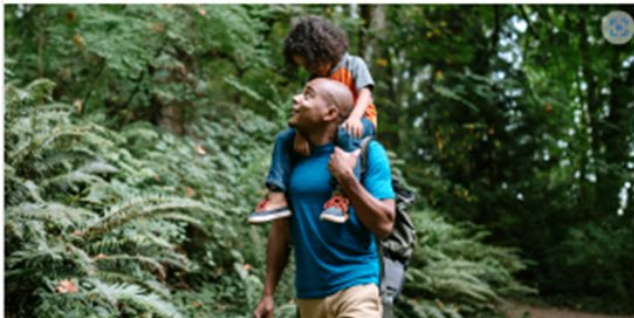
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Contribute to a healthy planet

As your energy provider, we are committed to offering you solutions that match your values. Whether you're using natural gas to cook your meals or heat your water, joining **Green Forward** helps you easily address the carbon footprint from your household's everyday natural gas use. When you sign up for this voluntary program, you'll be helping to pave the way for a healthy planet.

How does Green Forward work?



Join

Enroll at the level that's right for you, starting at just \$5 per month per "block". Purchase as many blocks as you would like.



Support

Each block addresses approximately 33% of the average household's emissions from natural gas use.



Impact

The money you pay each month is used to purchase carbon offsets from projects that reduce or prevent the release of greenhouse gases such as forestry management, grassland and wetland preservation, as well as renewable natural gas certificates from projects such as landfills, farms and wastewater treatment plants.

There are no contracts or installations, and you may cancel your participation at any time. Join your neighbors in making a positive, sustainable impact on the planet.

[ENROLL TODAY](#)

Top Questions

What are carbon offsets and RNG certificates?

A carbon offset is a reduction or avoidance in carbon dioxide emissions or other greenhouse gases made in one place to compensate for emissions made elsewhere. Renewable natural gas certificates support the production of a sustainable gas. By joining Green Forward, you can address your home's emissions using carbon offsets and RNG certificates. Please note that you will not receive a physical certificate.

What is a "block"?

A "block" represents a fixed amount of carbon offsets and RNG certificates purchased through Green Forward. Each block costs \$5 and addresses 20.5 therms of natural gas (about 33% of the average household's emissions from natural gas use). The more blocks purchased, the more emissions the Green Forward community can address.

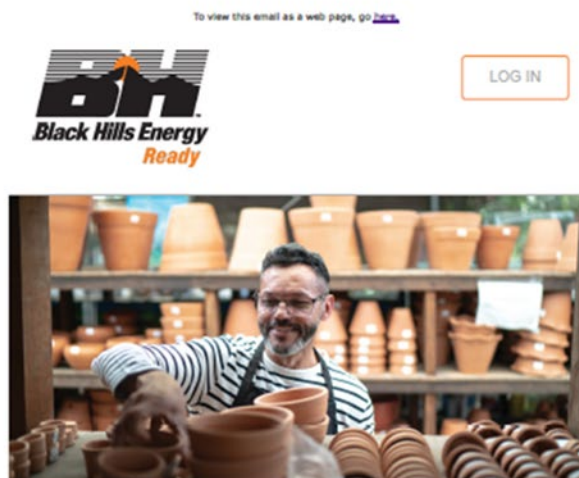
Where does my money go?

Green Forward is a self-funded program, which means Black Hills Energy does not make a profit from this program. The monthly cost goes toward the purchase of carbon offsets and RNG certificates from projects that reduce or prevent the release of greenhouse gases as well as program administration.

This email was sent by: Black Hills Energy
P.O. Box 6006, Rapid City, SD, 57709 US

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Email: 2023 Commercial and Small Business



Contribute to a healthy planet

Join the community of business leaders demonstrating their commitment to the environment for their customers, employees, and future generations. As your energy partner, we're committed to providing you with meaningful options for your business to help create a more sustainable future.

That's why we're introducing **Green Forward**, a voluntary program that offers an easy, cost-effective and flexible way to address the carbon footprint from your business' natural gas use.

Green Forward benefits



Impact

We'll send you an annual impact report detailing your positive impact.



Support

The money you pay each month is used to purchase carbon offsets from projects that reduce or prevent the release of greenhouse gases.



Join

Options start at just \$5 more per month, or you can show your environmental leadership by addressing 100% of your emissions from natural gas use.

There are no contracts or equipment installations, and you may cancel your participation at any time. Join us in helping to create a more sustainable future, together.

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Make a lasting impact in your community

Join the community of business leaders demonstrating their commitment to a more sustainable future for their customers and employees with **Green Forward**.

This voluntary program offers an easy, cost-effective and flexible way to address the carbon footprint from your business' natural gas use.

Join

Choose the enrollment level that is right for your business. Options start at just \$5 per month, or you can show your environmental leadership by addressing 100% of your emissions from natural gas use.

Support

With your participation, each month you address a percentage of the carbon footprint from your natural gas use. For about \$30 per month, the average business can balance approximately 100% of their emissions from natural gas use.

Impact

The money you pay each month is used to purchase carbon offsets from projects that reduce or prevent the release of greenhouse gases such as forestry management, grassland and wetland preservation, as well as renewable natural gas certificates from projects such as landfills, farms and wastewater treatment plants.

You may cancel your participation at any time, there are no contracts or installations required. Join your fellow community leaders in making a positive, sustainable impact on the planet.

[ENROLL TODAY](#)

Top Questions

What are carbon offsets and RNG certificates?

A carbon offset is a reduction or avoidance in carbon dioxide emissions or other greenhouse gases made in one place to compensate for emissions made elsewhere. Renewable natural gas certificates support the production of a sustainable gas. By joining Green Forward, you can address your business's emissions using carbon offsets and RNG certificates. Please note that you will not receive a physical certificate.

What is a "block"?

A "block" represents a fixed amount of carbon offsets and RNG certificates purchased through Green Forward. Each block costs \$5 and addresses 20.5 therms of natural gas (about 17% of the average small business's emissions from natural gas use). The more blocks purchased, the more emissions the Green Forward community can address.

Where does my money go?

Green Forward is a self-funded program, which means Black Hills Energy does not make a profit from this program. The monthly cost goes toward the purchase of carbon offsets and RNG certificates from projects that reduce or prevent the release of greenhouse gases as well as program administration.

This email was sent by: Black Hills Energy
P.O. Box 6006, Rapid City, SD, 57709 US

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Direct Mail 2023



Join the community contributing to a more sustainable future with **Green Forward**.

First Name Last Name
Mailing Address
City, State Zip

Dear **First Name**,

Did you know there is an easy, cost-effective and flexible way to address the carbon footprint from your natural gas use? Introducing Green Forward, a new way to contribute to a healthy planet for as little as **\$5 more per month**.

How does Green Forward work?

- 1 Enroll at the level that's right for you, starting at \$5 more per month per "block." The cost is seamlessly integrated into your monthly bill.
- 2 Each block addresses approximately one third of the average household's emissions from natural gas use, and you can purchase as many blocks as you like.
- 3 Participating supports nature-based projects that could include forestry management, improving grasslands and wetlands as well as developing sustainable resources like renewable natural gas.

Plus, there is no installation, contract or long-term commitment, and you can change your enrollment level or cancel anytime.

Ready to join Green Forward?

Simply fill out the form below and we'll take care of the rest. You can also enroll at blackhillsenergy.com/greenforward or by calling 888-890-5554.

Join the community committed to making a positive difference for the environment and future generations.

Gratefully,

Crystal Austin
Utility Programs and Services
Black Hills Energy

☒ **Yes! I'd like to enroll in Green Forward and contribute to a sustainable future.**

Choose the number of blocks you want to support (please mark only one option). Each block addresses approximately 33% of the average household's emissions from natural gas use.

- ☐ 1 block for \$5 more per month
☐ 2 blocks for \$10 more per month
☐ 3 blocks for \$15 more per month
_____ blocks for \$5 more each per month

First Name Last Name
Premise Address
City, State Zip Code

☐ By checking this box, you agree to enroll in Green Forward. _____
Signature (required)





Want to know more about Green Forward?

What are the benefits of joining Green Forward?

When you participate in Green Forward, you're contributing to a healthy planet for future generations. Starting at just \$5 more per month, your participation will go toward addressing your carbon footprint from your natural gas use through a mix of carbon offsets and renewable natural gas certificates.

Where does my money go?

The monthly participation cost is used to purchase carbon offsets from projects that reduce or prevent the release of greenhouse gases such as forestry management, grassland and wetland preservation, as well as renewable natural gas certificates from projects such as landfills, farms and wastewater treatment plants. Each block is expected to be comprised of 99% carbon offsets and 1% renewable natural gas certificates. Black Hills Energy does not make a profit from Green Forward.

Do I need to install, maintain or change any equipment?

With Green Forward, there is no need to install or maintain any equipment, ensuring the program is convenient for renters, homeowners and most businesses. This also makes it easy to continue using your safe, reliable and cost-effective natural gas appliances.

In 2023, Green Forward participants are expected to support the following:



99% Carbon Offsets

From projects such as forestry management as well as grassland and wetland preservation



1% RNG Certificates

From projects such as landfills, farms and wastewater treatment plants

Printed on recycled paper with 30% post consumer waste. All carbon emissions associated with this mailing will be offset.

Individual Customer Content Confirmation



**THANKS FOR BEING
PART OF THE
GREEN FORWARD
COMMUNITY**

In 2023, you played a big role in helping to create a more sustainable future! You reduced your environmental footprint by addressing **therms** of natural gas through Green Forward. And the Green Forward community made an even bigger impact. ➡

 More than 200 participants addressed the carbon emissions from 45,500 therms

 That's the amount of natural gas you'd need to power 679 homes for a month!*

*Based on the average residential natural gas usage of 67 therms per month.



Black Hills Energy
P.O. Box 6006
Rapid City, SD 57709



In 2024, you'll continue to support a mix of 99% carbon offsets and 1% renewable natural gas certificates through Green Forward.

Thank you for contributing to a healthy planet for future generations!

Reduce your impact further by going paperless at blackhillsenergy.com/paperless

Customer name
Mailing Address Line 1
City, State Zip

Program Performance Annual Summary

2023 **GREEN FORWARD** PROJECTS

Last year, participants made a positive impact with carbon offsets and renewable natural gas (RNG) certificates through Green Forward. The program supported the following projects:



Larimer County Landfill | Fort Collins, Colorado

99%
carbon
offsets

This project captures a potent greenhouse gas (GHG) called methane at a landfill and converts it into a gas with a lower environmental impact, resulting in fewer GHG emissions and cleaner air.



Bioenergy Devco RNG | Jessup, Maryland

1%
RNG

This project takes waste like organics and packaged food and turns it into renewable natural gas through a process of anaerobic digestion.

Community Affairs Handout



GREEN FORWARD

Easily contribute to a healthy planet

Join the community of environmental leaders demonstrating their commitment to the environment for their customers, employees, and future generations with Green Forward. As your energy partner, we're committed to providing you with meaningful options for your business to help create a more sustainable future.

That's why we're introducing Green Forward, a voluntary program that offers an easy, cost-effective, and flexible way to address the carbon footprint from your natural gas use. Starting at just \$5, you can address your emissions from your natural gas. For about \$30-\$40 per month, the average business can balance approximately 100% of their emissions from natural gas use.

How does Green Forward work?



Join

Choose the enrollment level that's right for you. Options start at just \$5 per month, or you can show your environmental leadership by addressing 100% of your emissions from natural gas use. There are no contracts or equipment installations, and you may cancel your participation at any time.



Support

The money you pay each month is used to purchase carbon offsets from projects that reduce or prevent the release of greenhouse gases such as forestry management, grassland and wetland preservation, as well as renewable natural gas certificates from projects such as landfills, farms and wastewater treatment plants.



Impact

With your participation, each month you address a percentage of the carbon footprint from your natural gas use.



*Join us in helping to create a
more sustainable future, together.*



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