## Attachment F

Ference Agronomy Monitor of Success

First Season-

1. Cover at least 3,000 acres with drones to promote the efficiency of the company.

## KPI-

- 1. At the end of every month reach at least 750 acres cover by both drones Make adjustments to acre plans if numbers are not met.
- 2. Schedule acres in April and May for June and July months with goal of 2,500 additional
- 2. Additional Revenue of 36,000 to Ference agronomy LLC from Drone application KPI
  - 1. Make sure we have at least 500 acres confirmed before every week to perform.
  - 2. Have 2 people hired to insure that workers are present to work
  - 3. Invoice 14 days after completion of work

Second- Third Season
3. Cover additional 4,000 acres
KPI

- 1. By July, 2,000 acres covered or 25,000 revenue generated.
- 2. Purchase second truck to promote more accessibility of drones
- 3. Advertise Locally if need to cover additional Acres