Operational Efficiency

- KPIs:
 - 1. Number of acres signed up for drone services: Track this weekly to identify trends and adjust marketing strategies.
 - 2. Reach minimum of 3000 acres: Set short-term targets (e.g., 500-acre increments) to maintain momentum.

Economic

- Revenue target of \$40,000 after first spray season
- KPIs:
 - 1. Analyze the cost-effectiveness per acre treated.
 - 2. Break down revenue from fungicide application to yield impact to identify which products are most profitable for producers to use

Growth and Sustainability

- KPIs:
 - 1. Annual inspections of drone conditions.
 - 2. Set a target for new services each year and evaluate customer feedback.

Additional Structural Plans

- Implement a structure for weekly or monthly progress reports to keep stakeholders informed.
- Design a method for collecting feedback from customers and employees regularly to adapt and improve operations.
- Identify potential risks in each area and develop strategies to mitigate them as you progress.