MONITORING AND EVALUATION

1. PLAN FOR MONITORING AND EVALUATING SUCCESS
   A. Operational Efficiency and Adoption:
      i. Milestone: Achieve full operational capacity within the first 60 days of receiving drone.
      ii. KPIs:
         1. The number of acres signed up for drone services by customers within 30 days of pilot license approval.
         2. Time taken to reach minimum drone target of 2000 acres.
   B. Economic Impact and Income Produced:
      i. Milestone: Realize a revenue target of $50,000 before September 1st.
      ii. KPIs:
         1. Number of acres treated.
         2. Extra income generated from product sales.
   C. Job Creation and Workforce Development:
      i. Milestone: Generate 1 new part-time job opportunities within 60 days.
      ii. KPIs:
         1. Number of new jobs created and sustained over time.
         2. Employee satisfaction and skill development assessments.
   D. Long-Term Sustainability and Growth:
      i. Milestone: Establish a plan for sustainable growth over the next 5 years.
      ii. KPIs:
         1. Annual assessments of the drone condition and performance.
         2. Number of additional services introduced, reflecting expanded offerings.