

Hi, this is Karen from CCL Research. We are conducting a public opinion survey, and I would like to ask you a few quick questions.

1. Thinking about the race for Mayor of Omaha, do you feel it's time for a change or that we should stick with how things are? Press 1 for time for a change, press 2 for stick with how things are, or press 9 if you're not sure.

Time for a Change..... 1

Stick with How Things Are..... 2

Unsure..... 9

2. Now, thinking about the election for Mayor of Omaha, would you vote for the Republican, Jean Stothert [**Staw-thert**], or the Democrat, Heath Mello? Press 1 if you would vote for Jean Stothert, press 2 if you would vote for Heath Mello, or press 9 if you are unsure.

Stothert..... 1

Mello..... 2

Unsure..... 9

[ASK IF Q2 = '9 – Unsure']

3. I know you're undecided now, but if you had to decide, which way would you lean? Press 1 if you would vote for Jean Stothert, press 2 if you would vote for Heath Mello, or press 9 if you are unsure.

Stothert..... 1

Mello..... 2

Unsure..... 9

4. For statistical purposes only, please enter your age as a two-digit number. ____

5. Press 1 if you are female or 2 if you are male.

6. I am going to read you the name of some politicians. For each one, press 1 if you have a favorable opinion of that person, press 2 if you have an unfavorable opinion, press 3 if you are neutral, or press 9 if you are unsure.

a) Donald Trump

- b) Barack Obama
- c) Jean Stothert [Staw-thert]
- d) Heath Mello

7. Now I'd like to read you a little more information about each candidate and see how that effects your choice for Mayor of Omaha.

- **Jean Stothert** is the current mayor serving her first term. Jean has cut property taxes for the first time in 14 years and reduced crime to a 13 year low of homicides by prioritizing public safety and hiring dozens of new officers.
- **Heath Mello** is a former Democratic State Senator from South Omaha. Heath's vision for Omaha involves helping businesses grow and create jobs so that our children don't have to leave to find work. Heath also wants to repair Omaha's crumbling infrastructure.

After hearing that, for whom would you vote? Press 1 if you would vote for Jean Stothert, press 2 if you would vote for Heath Mello, or press 9 if you are unsure.

Stothert..... 1
 Mello..... 2
 Unsure..... 9

[IF Q7 = 9 – UNSURE]

8. Are you leaning a little toward any of the candidates? Press 1 if you would vote for Jean Stothert, press 2 if you would vote for Heath Mello, or press 9 if you are unsure.

Stothert..... 1
 Mello..... 2
 Unsure..... 9

9. Now, do you think of yourself as a Republican, a Democrat, or an Independent? Press 1 for Republican, press 2 for Democrat, or press 3 for Independent.

Republican 1
 Democrat 2
 Independent..... 3

[ASK IF Q9 = “3 - Independent”]

10. Would you say you generally lean Republican, lean Democratic, or are purely an Independent? Press 1 for lean Republican, press 2 for lean Democrat, or press 3 for purely Independent.

Lean Republican 1

Lean Democrat 2

Purely Independent 3

You have now finished the survey! Thank you very much; we greatly appreciate your responses. This call was conducted by CCL Research for Mello for Mayor, [402-810-9646](tel:402-810-9646).