

**NEBRASKA BROADBAND PILOT PROGRAM**  
**NUSF-77**  
**APPLICATION OF CENTURYLINK, INC.**  
Project: Gering 13<sup>th</sup> & M

**1. A listing of all companies associated with the proposed broadband project.**

United Telephone Company of the West d/b/a CenturyLink will provide the broadband and voice components in this project. CenturyLink is an incumbent local exchange carrier in Nebraska. The point of contact is:

Cathy Clucas  
CenturyLink  
200 S. 5<sup>th</sup> Street  
Minneapolis, MN 55402  
Phone: 651.312.5311  
Email: [cathy.clucas@centurylink.com](mailto:cathy.clucas@centurylink.com)

**2. A description of the proposed broadband project plan.**

This project would provide broadband service at 4 Mbps download and 1 Mbps upload to approximately 36 homes in the 13<sup>th</sup> & M Streets area of Gering. The area is in the Gering exchange.

**3. A description of which areas are "unserved" or "underserved."**

Based on the end-of-year 2011 data from the National Telecommunications and Information Administration, the proposed project area encompasses some areas that are currently unserved and some areas that are currently served by broadband service at varying speeds.

Attachment C provides a list of all of the Census Blocks that are impacted by this project.

**4. An electronic map.**

Please see Attachment A. This attachment is confidential.

**5. An estimate of the number of potential new broadband subscribers.**

This project will provide broadband service to approximately 36 living units.

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**6. A schedule for broadband deployment.**

CenturyLink intends to complete the buildout and deployment of broadband within 24 months of receiving NUSF-77 funding approval. Within 6 months of approval of the application, CenturyLink will complete the planning and engineering for this project. Within 6 months of the completion of the planning and engineering, CenturyLink will complete the placement of the cable needed for this project. Within 6 months of the cable placement, the equipment will be placed. Finally, within 6 months of the equipment placement, CenturyLink will test the newly placed facilities and turn up service.

**7. A proposed budget.**

Please see Attachment B for the proposed budget. This attachment is confidential.

**8. Proposed retail pricing.**

The retail pricing for the proposed project area will be the same as the retail pricing for broadband services in CenturyLink's service territory in Nebraska. The pricing will vary depending on the speed the subscriber chooses. The monthly recurring price for CenturyLink's broadband service is as follows:

Description	Up to 256 Kbps Download/256 Kbps Upload	Up to 1.5 Mbps download/896 Kbps Upload	Up to 7 Mbps download/896 Kbps Upload
CenturyLink High Speed Internet with Email service	\$31.99	\$44.99	\$54.99
CenturyLink High Speed Internet without Email service	\$24.99	\$37.99	\$47.99
CenturyLink High Speed Internet without internet access or ISP features	\$15.00	\$28.00	\$38.00
Pure Broadband with Email Service	\$64.99	\$69.99	\$74.99
Pure Broadband without Email service	\$42.99	\$52.99	\$57.99
Pure Broadband without Internet Access or ISP features	\$33.00	\$43.00	\$48.00

CenturyLink High Speed Internet service requires the customer to also subscribe to voice service. Pure broadband does not require voice service.

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If the customer chooses to lease a modem from CenturyLink, the monthly recurring cost would be \$8.00 per month.

A number of nonrecurring charges may apply to the customer:

Activation (broadband only)	\$19.95
Standard Installation (1 computer)	\$49.95
Standard Installation (2-5 computers)	\$99.95

CenturyLink reserves the right to adjust the retail pricing for broadband services.

- 9. The applicant's commitment to offer broadband services within the project service area for a minimum of five years.**

CenturyLink commits that it will offer broadband service to the customers in the 13<sup>th</sup> & M Streets area of Gering for a minimum of 5 years.

- 10. The applicant's commitment to provide broadband data to the Commission.**

CenturyLink commits that it will provide broadband data to the Commission and its vendors for the duration of the State Broadband Data and Development program for the 13<sup>th</sup> & M Streets area of Gering.

- 11. The applicant's financial qualifications.**

CenturyLink files an Annual Report Form M with the Nebraska Commission. This report details CenturyLink's financial qualifications.

- 12. If no certificate of public convenience and necessity, a demonstration of the applicant's financial, technical, and managerial competence.**

Not applicable.

- 13. The applicant's financial match.**

The proposed budget for this project was provided in Item #7 above. The total estimated cost of this project is \$54,650. CenturyLink will fund 25% of this project, or approximately \$13,663.

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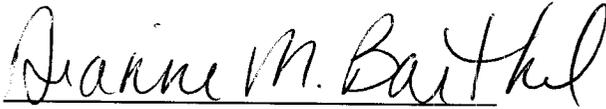
14. Affidavit attesting to the truth and accuracy of all information included in the application.

STATE OF MINNESOTA        )  
  ) ss.  
COUNTY OF HENNEPIN     )

I, Cathy Clucas, being duly sworn on oath, state that the information provided in this application is true and correct to the best of my knowledge, information and belief.

  
\_\_\_\_\_  
Cathy Clucas

Subscribed and sworn to before me  
this 28th day of February, 2013.

  
\_\_\_\_\_  
Notary Public



**PUBLIC DOCUMENT**  
**ATTACHMENTS A-C**  
**HAVE BEEN REDACTED**