

**NEBRASKA BROADBAND PILOT PROGRAM**

**NUSF-77**

**APPLICATION OF CENTURYLINK, INC.**

Project: Alliance Lakeside

**1. A listing of all companies associated with the proposed broadband project.**

Qwest Corporation d/b/a CenturyLink QC will provide the broadband and voice components in this project. CenturyLink QC is an incumbent local exchange carrier in Nebraska. The point of contact is:

Cathy Clucas  
CenturyLink  
200 S. 5<sup>th</sup> Street  
Minneapolis, MN 55402  
Phone: 651.312.5311  
Email: [cathy.clucas@centurylink.com](mailto:cathy.clucas@centurylink.com)

**2. A description of the proposed broadband project plan.**

This project would provide broadband service at 4 Mbps download and 1 Mbps upload to approximately 25 homes along Lakeside near Alliance. The area is in the Alliance exchange.

**3. A description of which areas are "unserved" or "underserved."**

Based on the end-of-year 2011 data from the National Telecommunications and Information Administration, the proposed project area encompasses some areas that are currently unserved and some areas that are currently served by broadband service at varying speeds.

All of Census Blocks 2517, 2551, 2770, 2771, 2772, 2833, 2853, and 2854 and portions of Census Blocks 2764, 2552, 2766, 2832, and 2852 are currently unserved and will be able to receive service at speeds of 4 Mbps download and 1 Mbps upload once this project is completed. This project will also provide broadband service at speeds of 4 Mbps download and 1 Mbps upload to all of Census Blocks 2838, 2837, 2834, 2835, 2767, 2825, 2859, 2860, 2823, 2829, 2826, 2836, 2769, 2827, 2828, 2768, 2862, 2897, 2830, and 2518 and portions of Census Blocks 2832 and 2852, which currently have broadband service available, but at speeds less than 3 Mbps download. In addition, due to the way broadband service must be deployed, Census Blocks 2763 and 2765 and portions of Census Blocks 2552, 2764, and 2766 will also be able to receive broadband service from CenturyLink at speeds up to 4 Mbps download and 1 Mbps upload. These areas currently have access to broadband service at varying speeds greater than 3 Mbps download.

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**4. An electronic map.**

Please see Attachment A. This attachment is confidential.

**5. An estimate of the number of potential new broadband subscribers.**

This project will provide broadband service to approximately 25 living units.

**6. A schedule for broadband deployment.**

CenturyLink QC intends to complete the buildout and deployment of broadband within 24 months of receiving NUSF-77 funding approval. Within 6 months of approval of the application, CenturyLink will complete the planning and engineering for this project. Within 6 months of the completion of the planning and engineering, CenturyLink will complete the placement of the cable needed for this project. Within 6 months of the cable placement, the equipment will be placed. Finally, within 6 months of the equipment placement, CenturyLink will test the newly placed facilities and turn up service.

**7. A proposed budget.**

Please see Attachment B for the proposed budget. This attachment is confidential.

**8. Proposed retail pricing.**

The retail pricing for the proposed project area will be the same as the retail pricing for broadband services in CenturyLink QC's service territory in Nebraska. The pricing will vary depending on the speed the subscriber chooses. The monthly recurring price for CenturyLink QC's broadband service is as follows:

Description	Up to 256 Kbps Download/256 Kbps Upload	Up to 1.5 Mbps download/896 Kbps Upload	Up to 7 Mbps download/896 Kbps Upload
CenturyLink High Speed Internet with Email service	\$31.99	\$44.99	\$54.99
CenturyLink High Speed Internet without Email service	\$24.99	\$37.99	\$47.99
CenturyLink High Speed Internet without internet access or ISP features	\$15.00	\$28.00	\$38.00

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Description	Up to 256 Kbps Download/256 Kbps Upload	Up to 1.5 Mbps download/896 Kbps Upload	Up to 7 Mbps download/896 Kbps Upload
Pure Broadband with Email Service	\$64.99	\$69.99	\$74.99
Pure Broadband without Email service	\$42.99	\$52.99	\$57.99
Pure Broadband without Internet Access or ISP features	\$33.00	\$43.00	\$48.00

CenturyLink High Speed Internet service requires the customer to also subscribe to voice service. Pure broadband does not require voice service.

If the customer chooses to lease a modem from CenturyLink QC, the monthly recurring cost would be \$8.00 per month.

A number of nonrecurring charges may apply to the customer:

Activation (broadband only)	\$19.95
Standard Installation (1 computer)	\$49.95
Standard Installation (2-5 computers)	\$99.95

CenturyLink QC reserves the right to adjust the retail pricing for broadband services.

**9. The applicant's commitment to offer broadband services within the project service area for a minimum of five years.**

CenturyLink QC commits that it will offer broadband service to the customers in the Lakeside area of Alliance for a minimum of 5 years.

**10. The applicant's commitment to provide broadband data to the Commission.**

CenturyLink QC commits that it will provide broadband data to the Commission and its vendors for the duration of the State Broadband Data and Development program for the Lakeside area of Alliance.

**11. The applicant's financial qualifications.**

CenturyLink QC files an Annual Report Form M with the Nebraska Commission. This report details CenturyLink QC's financial qualifications.

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**12. If no certificate of public convenience and necessity, a demonstration of the applicant's financial, technical, and managerial competence.**

Not applicable.

**13. The applicant's financial match.**

The proposed budget for this project was provided in Item #7 above. The total estimated cost of this project is \$15,466. CenturyLink QC will fund 25% of this project, or approximately \$3,867.

**14. Affidavit attesting to the truth and accuracy of all information included in the application.**

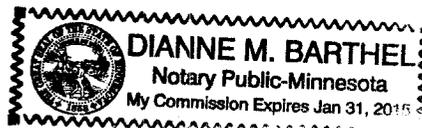
STATE OF MINNESOTA        )  
  ) ss.  
COUNTY OF HENNEPIN     )

I, Cathy Clucas, being duly sworn on oath, state that the information provided in this application is true and correct to the best of my knowledge, information and belief.

  
\_\_\_\_\_  
Cathy Clucas

Subscribed and sworn to before me  
this 28th day of February, 2013.

  
\_\_\_\_\_  
Notary Public



**PUBLIC DOCUMENT**

**ATTACHMENTS A AND B**

**HAVE BEEN REDACTED**