



LOW INCOME BROADBAND SUBSCRIBER PROPOSAL

CenturyLink already has a low income broadband subscriber program, CenturyLink Internet Basics, in place. This program allows low income customers to subscribe to broadband service for as low as \$9.95 per month. Please see

http://www.centurylink.com/assets/pdfs/qw13922M_8.5x11_BenefitFlyer_QW.pdf for more information on this program.

It is not CenturyLink's intention to propose another low income broadband subscriber program. However, CenturyLink believes that some enhancements may be made to the current program to help increase the number of low income broadband subscribers in the Omaha area.

CenturyLink proposes to provide a \$10.00 discount to the monthly recurring charge to qualifying low income customers of broadband service for a period of 12 months. The discount would apply to any speed to which the customer chooses to subscribe. For customers of the CenturyLink Internet Basics program, this would essentially provide service at no cost for the first year.

CenturyLink will also partner with Metropolitan Community College to provide education to potential customers on safely accessing and using the internet. With locations throughout the Omaha metro area, Metropolitan Community College is in the best position to reach the maximum number of potential subscribers.

It is difficult to determine the amount of support that CenturyLink will need from the Nebraska Public Service Commission's low income broadband program. The amount of support needed will vary depending on the number of customers that subscribe to broadband service under CenturyLink's program. Therefore, CenturyLink requests support from the Commission's low income broadband subscriber program of up to \$50,000 to cover the additional \$10.00 discount of the monthly recurring charge. This amount would allow CenturyLink to provide discounted broadband service to approximately 400 customers. CenturyLink currently has approximately 680 Lifeline subscribers, some of whom do not subscribe to broadband.

