

# NEBRASKA PUBLIC SERVICE COMMISSION

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## PRESS RELEASE

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FOR IMMEDIATE RELEASE

### THE NEBRASKA PUBLIC SERVICE COMMISSION LAUNCHES MOBILE SERVICE TESTING APPLICATION

LINCOLN – In an effort to ensure the most accurate measurement and mapping of state mobile broadband networks, the Nebraska Public Service Commission (NPSC) has partnered with mobile analytics firm Mobile Pulse. Mobile Pulse is a Denver, CO based mobile network analytics firm specializing in crowd sourced mobile broadband performance data. Mobile Pulse develops an inventory of local networks and creates comprehensive performance reports for all major providers and devices by analyzing and mapping test results gathered by a proprietary mobile app.

The wireless broadband testing occurs on phones that have downloaded the free “Mobile Pulse” app from iTunes or the Google Play store. The app can also be downloaded through the QRL code on the Commission’s website at [www.psc.nebraska.gov](http://www.psc.nebraska.gov). The testing app collects anonymous location and device-type data -- no personal data. Once the app is installed on your phone, it runs automatically in the background without interaction.

The more tests performed, the better the maps and analysis will be. Ultimately the information may be used for national consumer advocacy on broadband issues to the Federal Communications Commission (FCC). Accordingly, the NPSC encourages consumers to help in this effort by downloading the free testing app.

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